|  | Matt Aslett  Director of Research,  Analytics, Data, and AI,  ISG Software Research  Phone: 07957 758 685  Email: matt.aslett@isg-one.com |
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| Signature traits | Data Strategist. Analytics Innovator. Cloud & AI Expert. |
| What he does at ISG | Matt Aslett leads ISG’s Analytics, Data and AI expertise, where he guides research and advisory efforts focused on improving the use of information across both business and IT. His coverage areas include analytics, data intelligence, data operations, data platforms, and streaming and events. Matt’s work emphasizes the operational and analytical use of data and the role of AI in modernizing enterprise approaches to maximize technology investments. |
| Past achievements  for clients | Matt has pioneered industry coverage of emerging data platforms, including NoSQL and NewSQL databases, data lakes, and cloud-based data processing. His insights have helped enterprises adopt next-generation data architectures to support hybrid and multi-cloud strategies. With more than two decades of experience, he continues to provide practical guidance on modern data utilization and accelerating business value from technology investments. |
| Career highlights | * More than a decade as an industry analyst specializing in analytics and data platforms. * Recognized pioneer in the coverage of NoSQL and NewSQL databases, data lakes, and cloud-based processing. * Trusted advisor to enterprises modernizing their data and analytics strategies. * Shortlisted for IIAR> Analyst of the Year 2022 |
| Education & credentials | B.A., Bournemouth University |
| What you will appreciate working with him | Matt brings a rare blend of technical expertise and market foresight to his work in analytics and data. His ability to identify emerging trends and translate them into actionable strategies helps enterprises unlock the value of their data and modernize for long-term success. |